



Duluth Holdings Announces Grand Opening of its Thirty-Seventh Store in Portland, Oregon

May 24, 2018

First Store in the West Coast Market

BELLEVILLE, Wis., May 24, 2018 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) ("Duluth Trading") (NASDAQ:DLTH), a lifestyle brand of men's and women's casual wear, workwear and accessories, today announced the grand opening of its 37th store in Portland, Oregon. The store is located at 12300 N. Parker Ave., Portland, OR 97217.

"We are excited to open our first West Coast store in Portland, a city known for its natural beauty and vibrant community," said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. "The people of Portland exemplify the modern self-reliant American lifestyle that is the hallmark of our brand. We are proud to bring the Duluth Trading retail experience to our local customers and visitors who value our innovative solution-based apparel for men and women."

The store will host several events to celebrate the grand opening on Thursday, May 24. At 9:00 a.m. Pacific Time there will be an official ribbon cutting ceremony with Duluth Trading team members and local dignitaries on hand to do the honors. At 10:30 a.m. and 12:00 p.m. Pacific Time there will be Lumberjack Shows to welcome customers.

About Duluth Trading

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and "store like no other" retail locations. We are committed to outstanding customer service backed by our "No Bull Guarantee" - if it's not right, we'll fix it. Visit our website at www.duluthtrading.com.

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 [Primary Logo](#)

Source: Duluth Trading Company