FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.	.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Shepherd Neala					2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [ DLTH ]										k all app Direc	tor		10% Ov	vner
(Last)	(Fir	,	/liddle)		3. Date of Earliest Transaction (Month/Day/Year) 03/13/2024									X	belov	er (give title v) of Brand		Other (s below) Marketing	
(Street)					4. If <i>F</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indi Line)	,					
MOUNT HOREB	<b>W</b> ]	5	3572										A	Form filed by More than One Repor Person					
(City)	(Sta	ate) (Z	Zip)		Rule 10b5-1(c) Transaction Indication									nded to					
Check this box to indicate that a transaction was made pursuant to a contract, instruction or wri satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										dollori or with	icii piai	T that is inter	lucu to						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da				Exec ay/Year) if an		. Deemed ecution Date, iny onth/Day/Year)		3. Transaction Code (Instr. 8)  4. Securities Acq Disposed Of (D) (5)								6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) (D)	or Pr	ice	Transa	action(s) 3 and 4)			(Instr. 4)	
Class B Common Stock 03/				03/13/2	/2024				F		2,300(1)	D	\$	64.59	101,471			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		ion Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly Owner Form Direct or Inc. (I) (In	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code		v	(A)	(D)	Date Exercisable		Expiration Date	Amou or Numb of Title Share		er					

## **Explanation of Responses:**

1. Represents shares used to satisfy tax withholding obligation upon vesting of restricted stock.

Dennis F. Connolly, as POA 03/15/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.