FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## **OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Teufel Christopher                     |  |         |                  |   |   | 2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [ DLTH ] |  |  |                         |   |                    |   |                  |   | neck a | nship of Reportir<br>Il applicable)<br>Director<br>Officer (give title |   | ng Person(s) to Is  10% Ov Other (s                        |   | wner                                  |
|--|--|---------|------------------|---|---|---|--|--|-------------------------|---|--------------------|---|------------------|---|--------|--|---|--|---|---------------------------------------|
| (Last) (First) (Middle) 201 EAST FRONT STREET                                    |  |         |                  |   | 3. Date of Earliest Transaction (Month/Day/Year) 06/30/2022 |   |  |  |                         |   |                    |   |                  | Λ   |        | elow) be<br>SVP IT and Logistic  |   |  |   |                                       |
| (Street) MOUNT HOREB   | W/I 53572  |         |                  | 4. If A   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |  |  |                         |   |                    |   |                  | i. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |        |  |   |  |   |                                       |
| (City)   | (Sta   | ate) (Z | ľip)             |   |   |   |  |  |                         |   |                    |   |                  |   |        |  |   |  |   |                                       |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |         |                  |   |   |   |  |  |                         |   |                    |   |                  |   |        |  |   |  |   |                                       |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day)                    |  |         |                  |   |   | Exec<br>y/Year) if any  |  | Deemed<br>cution Date,<br>y<br>nth/Day/Year) |                         | ction<br>Instr.                                       |                    |   |                  | , 4 and Sec<br>Ben<br>Owi   |        | urities<br>eficially   |   | wnership<br>n: Direct<br>or Indirect<br>nstr. 4)           | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                       |
|  |  |         |                  |   |   |   |  |  | Code                    | v   | Amount             | (A)<br>(D)  | or               | Price   |        | Transaction(s)<br>(Instr. 3 and 4)                                     |   |  |   | (111341. 4)                           |
| Class B Common Stock 06/30/2   |  |         |                  |   |   | .022  |  |  | <b>A</b> <sup>(1)</sup> | V   | 696                | A   | 1                | \$8.1   | 1      | 55,694   |   |  | D   |                                       |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |         |                  |   |   |   |  |  |                         |   |                    |   |                  |   |        |  |   |  |   |                                       |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | e Conversion Date or Exercise (Month/Day/Year)   |         | Execution if any | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |   | 4.<br>Transaction<br>Code (Instr.<br>8)                                   |  | of   |                         | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>3 and 4) |                  | nstr.   |        |  | 9. Number<br>derivative<br>Securities<br>Beneficial!<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Owners<br>Form:<br>Direct (I<br>or Indirect)<br>(I) (Instr | Ownership   | Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |         |                  |   | Code  | v   |  |  | Date<br>Exercisable     |   | Expiration<br>Date | Title   | Num<br>of<br>Sha |   |        |  |   |  |   |                                       |

## **Explanation of Responses:**

1. These shares were acquired under the Duluth Holdings Inc. Employee Stock Purchase Plan.

Dennis F. Connolly, as POA 07/05/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.