

## **Duluth Holdings Announces Grand Opening of its Thirty-Eighth Store in Columbus, Ohio**

June 7, 2018 8:00 AM ET

BELLEVILLE, Wis., June 07, 2018 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (NASDAQ:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced the grand opening of its 38<sup>th</sup> store in Columbus, Ohio. The store is located at 9061 Lyra Dr., Columbus, OH 43240.

“We are excited to bring the Duluth Trading retail experience to our many customers in the Columbus area,” said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. “Columbus is one of the fastest growing large cities in the United States, the state capital and home to The Ohio State University, one of the largest universities in the country. We look forward to welcoming our brand fans, students and visitors to our newest Duluth Trading store.”

The store will host several events to celebrate the grand opening on Thursday, June 7. At 9:00 a.m. Eastern Time there will be an official ribbon cutting ceremony with Duluth leadership and local dignitaries on hand to do the honors. At 10:30 a.m. and 12:00 p.m. Eastern Time there will be Lumberjack Shows to welcome customers.

### **About Duluth Trading**

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at [www.duluthtrading.com](http://www.duluthtrading.com).

### **Investor and Media Contacts:**

Donni Case (310) 622-8224

Johan Yokay (310) 622-8241

[Duluth@finprofiles.com](mailto:Duluth@finprofiles.com)

 [Primary Logo](#)

Duluth Trading Company