FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT	OF CHAI	NGES IN B	ENEFICIAL	_ OWNERSHIP

	OMB APPRO	OVAL					
l	OMB Number:	3235-0287					
l	Estimated average burden						
	hours per response:	0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lewis Charles Roger</u>					2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH]										olicable)	g Person(s) to 10%	Issuer Owner	
(Last) (First) (Middle) 170 COUNTRYSIDE DRIVE)		3. Date of Earliest Transaction (Month/Day/Year) 03/28/2017									Office below	er (give title w)	Othe belov	r (specify v)	
P.O. BOX 409 (Street) BELLEVILLE WI 53508					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(State)	(Zip)		-										Pers			portung
		Tak	ole I - I	Non-Deriv	ative	Sec	uritie	s Ac	quire	ed, Di	isposed o	f, or E	Benefici	ally (Owne	ed		
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye					Execution Date,		···/	3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				nd 5) Secui Bener		ficially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price		Trans	action(s) 3 and 4)		(Instr. 4)	
Class B Common Stock 03/28/201					017	17		S		5,000	D	\$21.50	.5061(1)		35,713	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any			ransaction of ode (Instr. Derivative		rative rities ired r osed)	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price Derivati Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

1. The price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$21.50 to \$21.54, inclusive.

Remarks:

(by: Dennis F. Connolly, P.O.A) 03/28/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.