FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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manuci	uon 1(b).			1 110							mpany Act			J-4						
Name and Address of Reporting Person*     Loretta David					2. Issuer Name and Ticker or Trading Symbol  DULUTH HOLDINGS INC. [ DLTH ]									heck al [	ationship of Reportin k all applicable) Director Officer (give title below)		10	to Issuer % Owner her (specify		
(Last) (First) (Middle) 201 EAST FRONT STREET					3. Date of Earliest Transaction (Month/Day/Year) 06/28/2019													below)		
(Street) MOUNT HOREB WI 53572  (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
		Tabl	e I - No	n-Deri\	<i>r</i> ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or	Ben	eficia	ally O	wne	d			
1. Title of Security (Instr. 3)  2. Transa Date (Month/Date)				n/Day/Year) if a		A. Deemed Execution Date, f any Month/Day/Year)		Transaction Dispose Code (Instr. 5)		Disposed	ities Acquired (A) d Of (D) (Instr. 3, 4			nd So	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	t of Indi		
									Code	v	Amount		A) or D)	Price	Tr	Transaction(s) (Instr. 3 and 4)			(Instr.	
Class B Common Stock 06/28/				8/2019	/2019			A <sup>(1)</sup>	V	342		Α	\$11	.55	43,557		D			
		Та									sed of, onvertib				y Own	ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivat Securit (Instr. 5	ive (sy is)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D) or Indirec (I) (Instr.	Benefi Owner ct (Instr.	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or	ount mber ares						

## **Explanation of Responses:**

1. These shares were acquired under the Duluth Holdings Inc. Employee Stock Purchase Plan.

## Remarks:

by Dennis F. Connolly, as POA 07/24/2019

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.