FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FINCH DAVID COLE						2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH]											all app	hip of Reporting Popplicable) ector		Person(s) to Issuer 10% Owner	
(Last) (First) (Middle) 170 COUNTRYSIDE DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 05/24/2018											Offic belov	cer (give title ow)		Other (specify below)			
P. O. BOX 409				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) BELLEV	TLLE W	Т 5	53508													X	Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	tate) (Zip)																		
		Tabl	e I - Nor	-Deriv	ative	Se	curitie	s Ac	qui	ired, I	Disp	osed o	f, or	Ben	efici	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/D.					Execution (ay/Year) if any		2A. Deemed Execution Date, f any Month/Day/Year)				ties Acquired (A) d Of (D) (Instr. 3,			4 and Secur Benef		cially I Following	Form:	nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount		(A) or (D)	Price	e	Transaction(s) (Instr. 3 and 4)				(
Class B Common Stock 05/24				1/2018					A		3,288	3	A	\$0 ⁽¹⁾		99,245			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Security or Exercise (Month/Day/Year) if any		Date, y/Year)	4. Transa Code (8)			Exp (Mo	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amour or Numbe of Title Shares		ount nber			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)	wnership orm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Award of restricted stock granted under the 2015 Equity Incentive Plan of Duluth Holdings Inc. The shares of restricted stock vest one year from the date of grant.

Remarks:

by Dennis F. Connolly, P.O.A 05/29/2018

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.