FORM 4

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| Check this box if no longer subject | STATEMENT OF CHANGES IN BENEFICIAL | OWNERSHIP |
|-------------------------------------|------------------------------------|------------------|
| to Section 16. Form 4 or Form 5 | | |
| obligations may continue. Con | | |

| OMB APP | ROVAL | | | | | | | |
|--------------------------|-------|--|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Homolka David | | | | | 2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH] | | | | | | | | Check | all app | o of Reportir licable) tor er (give title | ng Pe | rson(s) to Is 10% O | wner | |
|---|--|---------|--------|-------------------------|--|---|---|--|---------------------------------------|----------------------------------|---|-------------|--|--|--|--|----------------------|--|--|
| (Last) (First) (Middle) 201 EAST FRONT STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/02/2020 | | | | | | | | X Officer (give title below) SVP HR,Retail&Call Center Oper | | | | | | |
| (Street) MOUNT HOREB | MOUNT WI 53572 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) 04/03/2020 | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (Sta | ate) (Z | Zip) | | | | | | | | | | | | | | | | |
| | | Table | I - N | on-Deriva | tive S | Secui | rities | Ac | quire | d, Di | sposed of | f, or E | Benefic | ially | Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y | | | | Execution Date, | | ´ | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of | | Acquired (A) or (D) (Instr. 3, 4 a | | and 5) Secui Bene | | ırities eficially ed Following | | m: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | Code | v | Amount | (A) or (D) | Price | | Transaction(s) (Instr. 3 and 4) | | | | () | | |
| Class B Common Stock 04/02/20 | | | |)20 | | | | Р 2,170 | | 2,170 | A | \$3.4035(1) | | ⁵⁽¹⁾ 42,568 ⁽²⁾ | | | D | | |
| | | Tal | ble II | - Derivati (e.g., pເ | | | | | | | osed of, convertib | | | | Owne | d | | | |
| 1. Title of Derivative Security (Instr. 3) | ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | | | | Transaction of Code (Instr. Deriva | | vative rities rired r osed) r. 3, 4 | Expi | ate Exer ration D ath/Day/ | V/Year) Securities Underlying Derivative Security (Ins 3 and 4) | | unt of rities rlying ative rity (Instr. 4) | Der Sec (Ins | rice of ivative curity etr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exer | cisable | Expiration Date | Title | or Number of Shares | | | | | | |

Explanation of Responses:

- 1. The price in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$3.40 to \$3.41, inclusive. The reporting person undertakes to provide to Duluth Holdings Inc., any security holders of Duluth Holdings Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.
- 2. Reporting person's holdings were understated by 70 shares.

Remarks:

by Dennis F. Connolly, as **POA**

05/11/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.