



Duluth Holdings Announces Grand Opening of its 64th Store in Orland Park, Illinois

August 20, 2020

MOUNT HOREB, Wis., Aug. 20, 2020 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) ("Duluth Trading") (NASDAQ: DLTH), a lifestyle brand of men's and women's casual wear, workwear and accessories, today announced the Grand Opening of its 64th store in Orland Park, Illinois. The Orland Park store is located at 29 Orland Square Drive, Orland Park, IL 60462.

"We are excited to open our third Duluth Trading store in the Chicago metro area," said Steve Schlecht, Executive Chairman and Chief Executive Officer of Duluth Trading. "Duluth Trading fans around Chicago have been shopping with us for years, and now they have a new location convenient to the south suburbs. We are delighted that our loyal customers can now enjoy three ways to shop – in-store, curbside and online—to experience our innovative solution-based apparel for men and women."

About Duluth Trading

Duluth Trading is a growing lifestyle brand for the Modern, Self-Reliant American. Based in Mount Horeb, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and "store like no other" retail locations. We are committed to outstanding customer service backed by our "No Bull Guarantee" - if it's not right, we'll fix it. Visit our website at www.duluthtrading.com.

Investor and Media Contact:

Donni Case (310) 622-8224
Margaret Boyce (310) 622-8247
Duluth@finprofiles.com



Source: Duluth Trading Company