Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
SCHLECHT STEPHEN L.														X	Direc	tor	2	X 10% (Owner
(Last) (First) (Middle) 201 EAST FRONT STREET					3. Date of Earliest Transaction (Month/Day/Year) 06/25/2021										Office below	er (give title v)	•	Other below	(specify)
(Street) MOUNT HOREB	, W]	WI 53572		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Sta	ate) (Z	Zip)																
		Table	I - I	Non-Deriva	tive	Secui	rities	Ac	quir	ed, Di	isposed (of, or	Benefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea					ear) if	2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar			nd 5) Secur Benef		rities F ficially (I d Following Ir		Ownership rm: Direct or lirect (I) str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								(Code	v	Amount	(A) or (D)	Price		Transa	saction(s) r. 3 and 4)		Ju. 4)	(111341.4)
Class B Common Stock 06/25/2021					.1				S		8,100 D \$17.		\$17.98	8,131,575		D			
		Tal	ole I	II - Derivati (e.g., pu							posed of convert)wne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion Date Or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year)			sansaction of Derivating Securities Acquires (A) or Dispose of (D) (Instr. 3, and 5)		ative rities ired osed	Expiration Date (Month/Day/Year)			Amo Secu Undo Deri Secu 3 an	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Shares		rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. The price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$17.98 to \$17.99, inclusive. The reporting person undertakes to provide to Duluth Holdings Inc., any security holders of Duluth Holdings Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Remarks:

Dennis F. Connolly (pursuant 06/28/2021 to Power of Attorney

previously filed)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.