Duluth Holdings Announces Grand Opening of its Fortieth Store in Golden, Colorado

Sep 13, 2018

BELLEVILLE, Wis., Sept. 13, 2018 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) ("Duluth Trading") (NASDAQ: DLTH), a lifestyle brand of men's and women's casual wear, workwear and accessories, today announced the grand opening of its 40 th store in Golden, Colorado. The store is located at 16630 W. Colfax Ave.Golden, CO 80401.

"We are very excited to open our third Colorado store in the City of Golden," said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. "Centrally located just west of Denver, Golden is an historic town that offers scenic beauty, world-class recreation and cultural attractions. We are looking forward to welcoming our many loyal brand fans as well as new visitors to experience firsthand our innovative solution-based apparel for men and women at our newest Duluth Trading store."

The store will host several events to celebrate the grand opening on Thursday, September 13. At 9:00 a.m. Mountain Time, there will be an official ribbon cutting ceremony with Duluth Trading team members and local dignitaries on hand to do the honors. At 10:30 a.m. and 12:00 p.m. Mountain Time, there will be Lumberjack Shows to welcome our customers.

About Duluth Trading

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and "store like no other" retail locations. We are committed to outstanding customer service backed by our "No Bull Guarantee" - if it's not right, we'll fix it. Visit our website at www.duluthtrading.com.

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