



## Duluth Holdings Announces Grand Opening of its 63rd Store in Springfield, Oregon

August 14, 2020

MOUNT HOREB, Wis., Aug. 14, 2020 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) ("Duluth Trading") (NASDAQ: DLTH), a lifestyle brand of men's and women's casual wear, workwear and accessories, today announced the Grand Opening of its 63<sup>rd</sup> store in Springfield, Oregon. The Springfield store is located at 3320 Gateway Street, Springfield, OR 97477.

"Springfield, our second Duluth Trading store in Oregon, provides a great location to serve our many brand fans in the Eugene metro area," said Steve Schlecht, Executive Chairman and Chief Executive Officer of Duluth Trading. "We are delighted that local customers can now enjoy three ways to shop – in-store, curbside and online—to experience our innovative solution-based apparel for men and women that is the hallmark of our Duluth Trading brand."

### About Duluth Trading

Duluth Trading is a growing lifestyle brand for the Modern, Self-Reliant American. Based in Mount Horeb, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and "store like no other" retail locations. We are committed to outstanding customer service backed by our "No Bull Guarantee" - if it's not right, we'll fix it. Visit our website at [www.duluthtrading.com](http://www.duluthtrading.com).

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Source: Duluth Trading Company