



## Duluth Holdings Announces Participation in the 2022 ICR Conference

January 6, 2022

MOUNT HOREB, Wis., Jan. 06, 2022 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) ("Duluth Trading") (NASDAQ: DLTH), a lifestyle brand of men's and women's casual wear, workwear and accessories, announced today that Sam Sato, President and Chief Executive Officer, Dave Loretta, Chief Financial Officer, and Ricker Schlecht, Senior Vice President of Product, Visual & Creative will participate in the 2022 ICR Conference. The Company's virtual presentation is scheduled for 8:30 A.M. Eastern Time on Tuesday, January 11, 2022. A live audio webcast will be available at the time of the event and may be accessed through the investor section of the Company's website at <https://ir.duluthtrading.com/>. A replay of the audio webcast will be available after the event.

### About Duluth Trading

Duluth Trading is a growing lifestyle brand for the Modern, Self-Reliant American. Based in Mount Horeb, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and are available through our content-rich website, catalogs, and "store like no other" retail locations. We are committed to outstanding customer service backed by our "No Bull Guarantee" - if it's not right, we'll fix it. Visit our website at <http://www.duluthtrading.com>.

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Source: Duluth Trading Company