

Duluth Holdings Celebrates Grand Opening of its Twenty-Fourth Store in St. Charles, Missouri

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BELLEVILLE, Wis., Aug. 31, 2017 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (NASDAQ:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced the grand opening of its 24th store in St. Charles, Missouri on August 31. The store is located at 1439 Bass Pro Drive, St. Charles, MO 63301.

“We are delighted to open a store in St. Charles to serve the St. Louis metropolitan area. St. Charles, Missouri’s oldest and largest historical district, has been welcoming visitors to its river shore since 1769,” said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. “Now our loyal customers in the St. Louis region and visitors to the area can enjoy firsthand our unique retail experience and solution-based apparel that is the hallmark of the Duluth Trading brand.”

The store will host several events to celebrate the grand opening on Thursday, August 31. There will be an official ribbon cutting ceremony at 9:00 a.m. Central Time with local dignitaries on hand to do the honors. At noon and 5:00 p.m. Central Time, there will be a Lumberjack Show to welcome our customers.

About Duluth Trading

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at www.duluthtrading.com.

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Duluth Trading Company