FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, [D.C. 20549
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Check this box if no longer subject	STATEMEN
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed

IT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MURPHY MICHAEL JOHN				2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH]										k all app Direc	licable) tor		rson(s) to Is 10% Ov	vner	
(Last)	(Fir	,	/liddle)		3. Date of Earliest Transaction (Month/Day/Year) 04/08/2024								X	belov	er (give title v) /P, CAO a		Other (s below) reasury	specify	
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
MOUNT HOREB	W	5	3572											Λ		filed by Mo		in One Repo	
(City)	(Sta	ate) (Z	Zip)		Rule 10b5-1(c) Transaction Indication								nded to						
Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											ided to								
		Table	I - No	n-Deriva	tive S	Secui	rities	Acq	uired,	Dis	posed of	or B	enefi	cially	/ Own	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Execu ly/Year) if any		Deemed cution Date, y nth/Day/Year)				es Acquired (A Of (D) (Instr. 3			Securit Benefic Owned	5. Amount of Securities Beneficially Owned Following		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or Pri	ice		ted action(s) 3 and 4)			(Instr. 4)
Class B Common Stock 04/08					/2024		A		18,775	A		(1)	71,228			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any				Fransaction of Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		De Se (In:	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indirect (I) (Instr.	Ownership	Beneficial Ownership t (Instr. 4)			
							Date Exercis	able	expiration or Numb		Numbe	er							

Explanation of Responses:

1. Award of restricted stock granted under the 2015 Equity Incentive Plan of Duluth Holdings Inc. The shares of restricted stock vest in four equal annual installments commencing on April 8, 2025.

Dennis F. Connolly, as POA

04/10/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.