

## **Duluth Holdings Inc. Files Registration Statement for Proposed Initial Public Offering**

October 6, 2015 5:47 PM ET

BELLEVILLE, Wis., Oct. 6, 2015 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) ("Duluth"), a lifestyle brand of men's and women's casual wear, workwear and accessories, today announced that it has publicly filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission ("SEC") relating to a proposed initial public offering of its Class B common stock. Duluth has applied to list its Class B common stock on the NASDAQ Global Select Market under the ticker symbol "DLTH."

William Blair & Company, L.L.C., Robert W. Baird & Co. Incorporated, Raymond James & Associates, Inc. and BMO Capital Markets Corp. are acting as joint book-running managers of the proposed offering.

The offering will be made only by means of a prospectus. When available, copies of the preliminary prospectus related to the offering may be obtained from William Blair & Company, L.L.C., Attention: Prospectus Department, 222 West Adams Street, Chicago, IL 60606, or by telephone at (800) 621-0687 or email at [prospectus@williamblair.com](mailto:prospectus@williamblair.com); from Robert W. Baird & Co. Incorporated, Attention: Syndicate Department, 777 E. Wisconsin Avenue, Milwaukee, WI 53202, or by telephone at (800) 792-2473 or email at [syndicate@rwbaird.com](mailto:syndicate@rwbaird.com); from Raymond James & Associates, Inc., Attention: Syndicate, 880 Carillon Parkway, St. Petersburg, FL 33716, or by telephone at (800) 248-8863 or email at [prospectus@raymondjames.com](mailto:prospectus@raymondjames.com); or from BMO Capital Markets Corp., Attention: Equity Syndicate Department, 3 Times Square, 27th Floor, New York, NY 10036, or by telephone at (800) 414-3627 or email at [bmopropectus@bmo.com](mailto:bmopropectus@bmo.com).

A registration statement relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

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