FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL			
OMB Number:	3235-0287			
Estimated average burd	en			
hours per response:	0.5			

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Morris Brenda I							2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH]								elationshi eck all app	olicable)	g Person(s) to 10%	Issuer Owner	
(Last) (First) (Middle) 170 COUNTRYSIDE DRIVE							3. Date of Earliest Transaction (Month/Day/Year) 06/21/2016									er (give title w)	Othe belov	r (specify v)	
(Street) BELLEVILLE WI 53508 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line) K Forn Forn	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date,			3. Transaction Code (Instr. b) 8) 4. Securities Acc Disposed Of (D) 5)						Secur Benef Owne	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A)	or	Price		action(s) 3 and 4)		(Instr. 4)	
Class B Common Stock 06/21/2							2016		S		6,250		D	\$25.5	5 3	,333 ⁽¹⁾	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	Date,	4. Transa Code (8)				6. Date E Expiratio (Month/D	n Date	9	and 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		tr. 3	Price of erivative ecurity nstr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Num of Shar	.					

Explanation of Responses:

1. Restricted stock granted on November 25, 2015 under the 2015 Equity Incentive Plan of Duluth Holdings Inc. The shares of restricted stock vest one year from the date of grant, on November 25, 2016.

Remarks:

(by Dennis F. Connolly, P.O.A) 06/23/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.