

Duluth Holdings Celebrates Grand Opening of its Twenty-Eighth Store in Woodbury, Minnesota

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BELLEVILLE, Wis., Nov. 09, 2017 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (NASDAQ:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced the grand opening of its 28th store in Woodbury, Minnesota on November 9. The store is located at 9320 Hudson Road, Woodbury, MN 55125.

“Woodbury, a suburb of St. Paul, will be our third store location in the Twin Cities metropolitan region. The Twin Cities is one of our strongest markets and we are very excited to open a Duluth Trading store on the east side to serve our many loyal customers along the Minnesota-Wisconsin corridor,” said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. “We look forward to welcoming our brand fans and new customers to experience firsthand our innovative and problem-solving apparel and gear in our newest Duluth Trading store.”

The store will host several events to celebrate the grand opening on Thursday, November 9. At 9:00 a.m. Central Time, there will be an official ribbon cutting ceremony with local dignitaries on hand to do the honors. At 12 noon and 3 p.m. Central Time, there will be Lumberjack Shows to welcome our customers.

About Duluth Trading

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at www.duluthtrading.com.

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