FORM 4

UNITED STATES SECU

Washington, D.C. 20549

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OIVID APP	ROVAL
OMB Number:	3235-0287
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1(0). 0	ee mstruction i	· .																	
1. Name and Address of Reporting Person* <u>Kennedy Janet H</u>															5. Relationship of Reporting Person(s) to Is (Check all applicable) Director 10% Ov				
(Last) (First) (Middle) 201 EAST FRONT STREET					3. Date of Earliest Transaction (Month/Day/Year) 10/27/2024									Office below	er (give title		Other (s below)	specify	
(Street) MOUNT HOREB (City)	W.		3572 Zip)		4. If A	Amend	ment,	Date of	f Origina	l Filed	d (Month/Da	ıy/Yeaı	r)	6. Ind Line)	Form	Joint/Grou filed by On filed by Mo on	e Report	ing Perso	on
		Table	I - Nor	n-Deriva	tive S	Secu	rities	Acq	uired.	Dis	posed of	, or I	Benet	ficiall	y Own	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Execution Date,		3. 4. Securitie		ies Acquired (A Of (D) (Instr. 3,		A) or 5. Amo 5. Amo 5. Amo 5. Amo 8. Securi Benefi		unt of ies cially Following	6. Owner Form: D (D) or Ir (I) (Instr	Direct of direct of the control of t	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) (D)) or F	Price	Transa	ction(s) 3 and 4)			(IIISU: 4 <i>)</i>
Class B Common Stock 10/27/2					2024			A		3,857		A	(1)	37,293		D)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date or Exercise (Month/Day/Year)		on Date,	Transaction Code (Instr. 8)		of	rative rities pired r osed)	Expiration Da e (Month/Day/Yo		te	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		De Se (In	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	vnership	11. Nature of Indirec Beneficial Ownershi (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amou or Numb of Share	ber					

Explanation of Responses:

1. Award of Class B Common Stock under the 2024 Equity Incentive Plan of Duluth Holdings Inc. in lieu of quarterly cash retainer for service as a director.

Dennis F. Connolly, as POA 10/28/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.