Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APP | ROVAL | | | | | | | | |
|--------------------------|-------|--|--|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response | . 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Schlecht Richard W | | | | | | 2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) SVP, Product, Merch&Inventory | | | | | |
|--|---|--|--------|---|---|---|--|------------|--|------|---|---------------|--|---|-----------------------|--|---|---------|--|
| (Last) (First) (Middle) 201 EAST FRONT STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/30/2022 | | | | | | | | | | | | | | |
| (Street) MOUNT HOREB | W1 53572 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (St | ate) (Z | Zip) | | | | | | | | | | | | | | | | |
| | | Table | I - No | on-Deriva | tive | Secui | rities Ad | quir | ed, | Dis | posed of | , or B | enefic | ially Owr | ed | | | | |
| Date | | | | 2. Transacti Date (Month/Day | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of 5) | | s Acquired (A) o f (D) (Instr. 3, 4 a | | 5. Amount of Securities Beneficially Owned Followi | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | Indirect | | | | |
| | | | | | | | | Cod | de \ | v | Amount | (A) or (D) | Price | Transac (Instr. 3 | tion(s) | | | (50. 4) | |
| Class B Common Stock 09/30/20 | | | |)22 | | A ⁽¹ | 1) | V | 582 | A | \$5.9 | 8 91 | ,529 | | D | | | | |
| Class B Common Stock | | | | | | | | | | | | | 9, | 230 | | | By Children ⁽²⁾ | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu | 3A. Deemed Execution Date, if any (Month/Day/Year) | | action (Instr. | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | Exp (Mo | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Numb derivativ Securitie Beneficia Owned Followin Reported Transact (Instr. 4) | re es ally g | 10. Ownersh Form: Direct (D) or Indirec (I) (Instr. | Beneficial Ownership t (Instr. 4) | | |
| | | | | | Code | v | (A) (D) | Dat Exe | te ercisa | able | Expiration Date | Title | Amount or Number of Shares | | | | | | |

Explanation of Responses:

- 1. These shares were acquired under the Duluth Holdings Inc. Employee Stock Purchase Plan.
- 2. These shares are held by reporting person's children in UTMA accounts.

10/06/2022 Dennis F. Connolly, as POA

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.