## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

| to Section 16                        | ox if no longer subje<br>6. Form 4 or Form 5<br>nay continue. See<br>(b). | _                 | I pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940   OMB Number: 3235-<br>Estimated average burden hours per response: |   |  |  |  |  |  |  |  |  |
|--------------------------------------|---|-------------------|---|---|--|--|--|--|--|--|--|--|
| Loretta Da                           | dress of Reporting<br>vid<br>(First)<br>RONT STREET                       | (Middle)          | 2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [ DLTH ] 3. Date of Earliest Transaction (Month/Day/Year) 04/08/2022   | 5. Relationship of I<br>(Check all applicat<br>Director<br>X Officer (g<br>below) | ive title  | (s) to Issuer<br>10% Owner<br>Other (specify<br>below) |  |  |  |  |  |  |
| (Street)<br>MOUNT<br>HOREB<br>(City) | WI<br>(State)   | 53572<br>(Zip)    | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |   | nt/Group Filing (C<br>I by One Reportir<br>I by More than Or | ng Person  |  |  |  |  |  |  |
|                                      |   | Table I - Non-Der | ivative Securities Acquired, Disposed of, or Ben  | eficially Owned   |  |  |  |  |  |  |  |  |

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities<br>Disposed Of<br>5) |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------------------------------|---|------------------------------------|---------------|---------|---|---|---|
|                                 |  |   | Code                         | v | Amount                             | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150.4)  |
| Class B Common Stock            | 04/08/2022                                 |   | F                            |   | 1,289(1)                           | D             | \$12.32 | 82,170  | D   |   |

|   |  |  |   |                              | _ |                    |     |                     |                    |   |  |   |  |  |  |
|---|--|--|---|------------------------------|---|--------------------|-----|---------------------|--------------------|---|--|---|--|--|--|
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities) |  |   |                              |   |                    |     |                     |                    |   |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>on of |     | · · ·               |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | , | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |  |  |   | Code                         | v | (A)                | (D) | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

Explanation of Responses:

1. Represents shares used to satisfy tax withholding obligation upon vesting of restricted stock.

## Dennis F. Connolly, POA

04/12/2022 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.