FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Machinatan	D C	20540	
Nashington,	D.C.	20049	

STATEMENT OF	CHANGES IN	BENEFICIAL	OWNERSHIP

	OMB APPROVAL										
	OMB Number:	3235-0287									
	Estimated average burden										
- 1	hours per respons	o: 0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Shepherd Neala					2. Issuer Name and Ticker or Trading Symbol DULUTH HOLDINGS INC. [DLTH]							k all app Direc	tor		10% Ov	vner			
(Last)	(Fir	,	/liddle)		3. Date of Earliest Transaction (Month/Day/Year) 04/08/2024							X	belov	er (give title v) P of Brand		Other (s below) Marketing	`		
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person							
MOUNT HOREB	W	5	3572											orm filed by More than One Reporting erson					
(City)	(Sta	ate) (Z	Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to								nded to						
satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																			
		Table	I - Noi	n-Deriva	itive S	Secu	rities	Acq	uired,	Dis	posed of	, or B	enef	iciall	y Own	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)			Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. 5)				Securit Benefic Owned	curities For Properties For Properties Following (I)		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership						
									Code	v	Amount	(A) (D)	or P	rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class B C	Common Sto	ock		04/08/	2024				A		32,895	A		(1) 132,587			D		
		Tal									osed of, o				Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed on Date, Day/Year)	4. 5. Number of Orivative		Expiration Date (Month/Day/Year) Amo Secu Unde Deriv Secu			7. Title Amou Securi Under Deriva Securi 3 and	nt of ities lying ative ity (Ins	De Se (In	Price of rivative curity str. 5)		Owner Form: Direct or Ind (I) (Ins	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v			Date Exercisable		Expiration Date	Amou or Numb of Title Share		er					

Explanation of Responses:

1. Award of restricted stock granted under the 2015 Equity Incentive Plan of Duluth Holdings Inc. The shares of restricted stock vest in four equal annual installments commencing on April 8, 2025.

Dennis F. Connolly, as POA 04/10/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.