FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

wasnington, i	J.C. 20049	

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden

0.5

hours per response:

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1(c). Se	ee Instruction 1	0.																	
	nd Address of e Brett Lo	Reporting Person*					ame and T				Symbol VC. DLT	гн]		(Check	call app	,	ng Pe		
	· DIVIL													1	Direc			10% O	
(Last) (First) (Middle) 201 EAST FRONT STREET		3. Date of Earliest Transaction (Month/Day/Year) 09/04/2024									below	er (give title v)		Other ( below)	specify				
(Street)					4. If	Amend	ment, Dat	e of O	riginal I	File	d (Month/Da	y/Year)		6. Indi	vidual o	r Joint/Group	p Filin	ng (Check A	pplicable
MOUNT HOREB	W.	5	3572											<b>V</b>		filed by One		•	
(City)	(St	ate) (Z	Zip)												1 0130	511			
		Table	I - N	on-Deriva	ative	Secu	rities A	cquii	red, C	Dis	posed of	f, or E	enefic	cially	Own	ed			
Date			2. Transaction Date (Month/Day/		Execution Date,				Acquired (A) or (D) (Instr. 3, 4 ar		and 5) Securi Benefi Owned		ties cially d Following	Forn (D) c	m: Direct	7. Nature of Indirect Beneficial Ownership			
						Code	e V	4	Amount	(A) or (D)	Price		Transa	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Class B C	Common Sto	ock													4	3,801		D	
Class B Common Stock 09/04/202			24			P			10,000	A	\$3.96	.9616 <sup>(1)</sup> 18,959			I	By Trust			
		Tal	ble II	- Derivati (e.g., pu							osed of, convertib				Owne	d			
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	ion 3A. Deemed Execution Date,			ransaction of Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)		8. Price of Derivative Security (Instr. 5)				10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownershi (Instr. 4)		
						v	(A) (D		Date Exercisabl		Expiration Date	Title	Amount or Number of Shares						

## **Explanation of Responses:**

1. The price in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$3.90 to \$4.00, inclusive. The reporting person undertakes to provide to Duluth Holdings Inc., any security holders of Duluth Holdings Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

Dennis F. Connolly, as POA 09/05/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.